SidleyCel™ Hydroxyethyl Cellulose (HEC)
Application Guide for Daily Chemical Industry

1. SidleyCel™ Hydroxyethyl Cellulose of daily-chemical grade has good mildew-resistant performance, system thickening and rheology modifying functions, as well as good water retention and film formation, and gives the final product full visual effects and all necessary application performance.

2. SidleyCel™ Hydroxyethyl Cellulose may minimize solvent residue and residue on ignition by refining in the production process.

3. The surface-treated SidleyCel™ Hydroxyethyl Cellulose has cold water solubility, and dry powder can be used and directly added into water. Good dispersion of the product in water can avoid clumping of product, and the occurrence of uneven dissolution. The final aqueous solution is uniform, continuous and full.

4. SidleyCel™ Hydroxyethyl Cellulose not only provides the necessary thickening effects and rheological properties, but also has good color acceptance.